Visual Design
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Communication
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Learning
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Organization
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Planning
○ ○ ○ ○ ○ ○ ○ ○ ● ●

UI Design
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Video/Audio Editing
○ ○ ○ ○ ○ ○ ○ ○ ○ ●

Programming
○ ○ ○ ○ ○ ○ ○ ○ ● ●

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🖥 adamsoukup.com

Adam M Soukup
Graphic and Interactive Multimedia Designer

Professional designer with 18+ years of experience producing creative content in a fast paced environment. Ability to manage multiple projects, using various types of design software and technology. I produce original material for specific company needs with a proven track record of meeting tight deadlines, while keeping company costs down. Received excellence awards for going above and beyond normal tasks within given time frames and work schedule.

EXPERIENCE

Freelance Designer   2023 - Present
Web Design / E-Learning / Graphic Design / Video Editing

- Develop and maintain multiple websites using HTML, CSS, and JavaScript
- Produce E-learning modules including video and audio recording / editing
- Generate logos, flyers, posters and other marketing materials using Adobe Suite

Ensemble   2021 - 2023
Leading Revenue Recovery Service
UI Designer / E-Learning Specialist

- UI design for EIQ an Ensemble revenue recovery service application
- Worked with subject matter experts on updates and UI possibilities
- Maintained strategy guide on new enhancements to Ensemble platform
- Helped create, schedule and send out bi weekly news letters to all clients
- AI audio processing using Lovo for voiceover script generation
- Produced e-learning videos highlighting new features to EIQ
- Designed animated gifs and other graphics for marketing use
- Collaborated with marketing team on new layout options and changes

The ReThink Group   2020 - 2022
Coaching Agency for Professional Investors, Athletes, and CEOs
Senior Web Developer / Graphic Designer

- Developed maintained and updated web pages for therethinkgroup.net
- Produced graphics and videos for company site and other sources
- Designed animations (banners) and demos for attracting new clients
- Provided technical support and guidance on future initiatives

Richardson Consulting Group   2019 - 2021
Lead Designer / Developer

- Streamlined and updated SharePoint sites for General Mills and CNA Financial
- Created instructional materials such as Vyond videos and iPDFs for General Mills
- Built Articulate 360 presentations and templates for General Mills

SKILLS

- Photoshop
- Illustrator
- InDesign

- After Effects
- Premier
- Camtasia

- Articulate 360
- Adobe Captivate
- HTML / CSS / JS

- Adobe XD
- WordPress
- SharePoint

EDUCATION

Bachelor of Fine Arts, American Academy of Art Chicago, 1998 - 2002